



Help2Help is a corporate giving initiative in Asia Pacific, supporting employees who dedicate their time and energy to help others through social initiatives and charitable actions. **As part of the Group's commitment in engaging our employees in solidarity actions, we are also particularly keen to support projects that our employees can contribute as volunteers as well as offer financial support.**

What kinds of projects are eligible?

- Beneficiaries of the submitted projects must be located in a market where BNP Paribas has offices ^①. Please refer to [Project Highlights](#) for examples.
- The project should be aimed at:
 - fighting against social exclusion, i.e. providing solutions that tackle poverty and deprivation for people who have no access to rights, opportunities and resources that are normally available to members of society and which are keys to social integration.
 - protecting environment, i.e. environmental preservation and protection, sustainable food, sustainable and ecological development
- Projects related to promotion of religion and politics will not be considered. All beneficiaries should not engage in any form of religious proselytism.

What charities are eligible?

- The partner organisation must be a registered charity.
- Charities running the project must be able to show at least two years of activities which are relevant to the areas of the submitted project.
- A charity and its project can receive **BNP Paribas'** Help2Help grant for up to two consecutive years.
- Support for political or trade union organisations is not eligible.

Who is entitled to apply?

- Application must be filed by a permanent employee of the BNP Paribas Group, from either 100% BNP Paribas subsidiaries or joint-ventures, in the Asia Pacific region.
- Applicants must have been closely involved in the charity on a personal level for at least one year, and have contributed not less than 50 hours of volunteer services per year.
- Support granted under the programme is not renewable or transferable: a BNP Paribas employee is entitled to file only one application per charity per year.

How much are the grants?

- **Each selected project will receive up to €4,000.**
- The amount of financial support granted to projects varies. APAC CSR Council has full discretion to determine the grant for each selected project.

How are projects selected?

1	CSR Correspondents	Check applications and liaise with candidates if needed
2	Territory CSR Committee	Evaluate applications and submit recommendations to APAC CSR Council
3	APAC CSR Council	Review recommended projects and decide funding on selected projects

When should I apply?

- Application forms can be downloaded on [Echonet](#).
- **Application deadline: 30 September 2021**

Whom can I contact for enquiries?

Australia & New Zealand Simone Messenger Tel: +61 2 9619 6325	Japan Yusuke Imamura Tel: +81 (0)3 6377 2387
China Jelin Zhang Tel: (+86) 21 2896 2812	Singapore / Indonesia / Malaysia / Thailand / Vietnam Cassandra Chew Tel: (+65) 6210 1292
Hong Kong Joyce Leung Tel: (+852) 2825 1170	South Korea Judy Jung Tel: (+82) 2 317 1933
India Lavena Misquitta Tel: (+91) 22 6196 5011	Taiwan Betty Huang Tel: (+886) 2 8758 3113

^① Including Australia, China, Hong Kong, India, Indonesia, Japan, Malaysia, New Zealand, Singapore, South Korea, Taiwan, Thailand and Vietnam