

India: APAC Fundraising Campaign 2022

The APAC Fundraising campaign is BACK! And this time we are determined to make an even bigger impact than the past years.

In our seventh annual APAC Fundraising Campaign, we aim to support causes that resonate with our ethical pillars and support communities in which we operate. As a global organisation, BNP Paribas is committed to creating a positive impact on the society and to help achieve the United Nations Sustainable Development Goals (SDGs), making this an ideal opportunity for everyone to personally engage.

From now until the **end of June 2022**, we invite you to donate to the charities (details mentioned below) selected by us that are making a substantial difference to the environment and the lives of children around us.

This year, our APAC employees' donation target is US\$220,000 and BNP Paribas APAC will match the funds raised dollar for dollar. We encourage each and every one of you to come together and support us in fulfilling this goal. Every rupee contributed by us is going to help a cause that we believe in. A cause that will exponentially change the life of a child and help the environment that we thrive in.

[Click here to contribute to an NGO of your choice.](#)

Please note: All donations made through the APAC fundraising campaign are eligible for tax deduction under section 80G of the Income Tax Act, 1961.

List of NGOs

Sr. No	Charity	Description
1.	Agaram Foundation	Agaram Foundation provides appropriate learning opportunities to deserving rural students who do not otherwise have access to quality education, supporting them in overcoming the barriers they encounter in their educational pursuits and help build a new generation of responsible youth with education, values, commitment and dedication to society.
2.	Akanksha Foundation	The Akanksha Foundation is a non-profit organisation with a mission to provide children from low income communities with high quality education, enabling them to maximise their potential and transform their lives. Akanksha primarily addresses formal education through 27 Akanksha schools in Mumbai, Pune and Nagpur. The Foundation works primarily in

		field of education through the “School Project” model with a focus on eradication inequalities in education.
3.	BNHS- Bombay Natural History Society	In the wake of the disturbing occurrence of global warming, the Bombay Natural History Society aims at creating sustainability awareness through education, scientific research and conservation of natural resources.
4.	Goonj	Goonj is a multi-award-winning social enterprise founded in 1999. GOONJ uses the cities’ discard for fueling wide-spread development work across villages in 23 states of India. The NGO delivers unused materials to remote rural communities, creating barter between urban under utilised material and the wisdom, efforts of rural communities, to solve some of their neglected issues around water, sanitation, agriculture, education, local infrastructure and access, etc.
5.	Make A Difference	Make A Difference carries a long term aspirational goal to allow all children in shelters across India to achieve a middle-class outcome as adults. The organisation aims to build solutions that can translate out of the shelter environment, and influence parenting and development in poverty stricken and disadvantaged communities. Their aim is to reduce the need for entry into care as well as ensure a more systematic transition out of poverty for children.
6.	YUVA – Youth for Unity and Voluntary Action	YUVA’s interventions can broadly be categorised into three synergistic approaches: <ul style="list-style-type: none"> • Using an integrated development model towards social change, through interventions in housing, education, health, livelihood and governance. • Directing discussion and dialogue to influence policymaking to ensure it is inclusive and equitable. • Overcoming the shrinking socio-political spaces for Indian civil society, through participation in and by providing leadership to several campaigns and build strong alliances to drive change.

For any further information on the APAC Fundraising campaign please connect with Lavena Misquitta.

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