

29 THINGS

YOU DID NOT KNOW ABOUT

Danny Nathani

Chief Brand Officer
Sharekhan

Food for mind

- **Magazine:** Flipboard app with interest topics on advertising, brand building, technology, digital marketing and human behaviour
- **Website:** Newsletters from *The Financial Brand*, *Oversharing*, *Value Research* etc
- **Newspaper:** *The Times of India* and *the Economic Times*
- **TV channel:** Don't watch much as I entertain myself mostly via over-the-top (OTT) platforms like Netflix, Hotstar and Prime Video

Stress busters

- **Music:** Bee Gees
- **Movie:** Any true story, particularly those about the olden times
- **TV programme:** OTT wins over TV for me
- **Hobby:** Reading up on human psychology

Fitness mantra

- **Eat:** Lots of protein, like chicken tikka and tandoori
- **Drink:** Lots of water everyday
- **Exercise:** Walk and talk, given how much I talk
- **Avoid:** Working once I shut down my laptop around 8pm

Nothing more than feelings

- **Fear:** Horror movies
- **Joy:** A true story about human courage, motivation or entrepreneurship
- **Frustration:** That global warming is still being discussed and not enough solutions are being implemented globally
- **Pride:** Indians leading global technology companies

A matter of taste

- **Beverage:** Whiskey
- **Dish:** Tandoori chicken
- **Dessert:** Caramel custard
- **Restaurant:** Lucky Biryani

As I like it

- **Colour:** Black
- **Season:** Winter
- **Scent:** Davidoff Cool Water
- **City:** Mumbai

Yesterday once more

- As a child, **I collected:** Didn't have any such hobby.
- **I played** football.
- **I watched** *Star World* a lot.
- **I read** *Hardy Boys*.
- **I dreamt** of bikes and cars.

